




**Model 1: We promote and sell Squatches**  
featuring your organization's logo and pay you a royalty.

**MODEL 1: BASIC LICENSING AGREEMENT: Simple and no work for Schools/Organizations.**

**The Organization** agrees to:

- Provide The Squatch Store with the organization's official logo(s).
- Allow The Squatch Store to promote your organization's logo on THESQUATCHSTORE.COM and on social media. 
- Allow The Squatch Store to sell Squatches featuring the organization's LOGO direct to consumer:
  - On **THESQUATCHSTORE.COM**
  - In person at events (as approved by the organization)

**The Squatch Store** agrees to:

- Only sell SQUATCHES using the official logos supplied by the organization with no modifications.
- Pay the organization a **10% royalty** (pre-tax) on each retail order bearing the organization's logo(s).
  - Royalty payments will be issued within 30 days of the end of the agreement (via cheque or e-transfer).
  - Provide the Organization an annual sales summary.

**Model 1 Details:**

- Simple and no work for the organization.
- The organization provides their logo(s).
- The Squatch Store will promote and sell Squatches featuring the organization logo(s).
- Squatches sell for \$10/each.
- The organization receives a **10% royalty** on all qualifying sales.

**Getting Started:**

- Complete the **School/Team Licensing Agreement Form** and email it to [colin.angus@thesquatchstore.com](mailto:colin.angus@thesquatchstore.com)
- Set up your account at: **Account Set Up - The Squatch Store**
- We will confirm your logo and start promoting and selling your Squatches.

**ORGANIZATION POINT OF CONTACT:**

Point of Contact Name		Organization Name	
Point of contact role		Organization Address	
Start of Agreement* (dd/mm/yyyy)		End of Agreement* (dd/mm/yyyy)	
Point of contact Signature		Date Signed (dd/mm/yyyy)	

\*Suggest using a start/end date that is a few weeks before school/season starts and a few weeks after school/season ends.