



## Model 2: Teams and Clubs in your organization sell Squatches with your logo for fundraising.

### **MODEL 2: FUNDRAISING AGREEMENT: Teams and clubs sell Squatches for fundraising.**

#### **The Organization** agrees to:

- Allow The Squatch Store to communicate directly with the point of contact (coach/manager) for teams and clubs within the organization.
- Allow The Squatch Store to sell to and collect payment directly with point of contact (coach/manager) for teams and clubs within the organization.

#### **The Squatch Store** agrees to:

- Advance each participating team/club **one box of Squatches** to be used as “samples” for demonstrating the product to customers during Pre-Sales.
- Only sell SQUATCHES using the official logos supplied by the organization with no modifications.
- Communicate directly with team/club point of contact (not individual students, players or school admin.)
- Pay the organization a **10% royalty** (pre-tax), on each wholesale order placed by teams in the organization.
  - Royalty payments will be issued 30 days of the end of the agreement (via cheque or e-transfer).
  - Provide the Organization an annual sales statement/summary.

#### **Model 2 Details:**

- Teams and Clubs within the organization sell Squatches as a fundraising activity.
- Teams purchase Squatches at a wholesale price (approx. \$5 each) and sell them at retail (\$10 each).
- The Squatch Store will advance one box of Squatches to each club/team for use as pre-sale samples.
- Teams may pre-sell Squatches and place a single order (incl. the advanced box) to qualify for tiered pricing.
- The organization will receive a **10% royalty** on all qualifying wholesale orders.

#### **Getting Started:**

- Complete the **School/Team Fundraising Agreement Form** and email it to [colin.angus@thesquatchstore.com](mailto:colin.angus@thesquatchstore.com)
- Encourage teams/clubs to set up a team account at: **Account Set Up - The Squatch Store**
- The Squatch Store will contact team leads directly to begin the fundraising activity.

#### **ORGANIZATION POINT OF CONTACT:**

Start of Agreement (dd/mm/yyyy)*		End of Agreement (dd/mm/yyyy)*	
Point of Contact Name		Organization Name	
Point of contact role		Organization Address	
Point of contact Signature		Date Signed (dd/mm/yyyy)	

\*Suggest using a start/end date that is a few weeks before school/season starts and a few weeks after school/season ends.